

Ahoy there!

VisitAberdeenshire's official destination website, visitabdn.com, attracts **156,000+ monthly views** eager to discover unique experiences and events across the North-east of Scotland. Thousands more engage with our social media and direct channels.

As Aberdeen prepares to host **Scotland's largest free family event**, VisitAberdeenshire has created exclusive Tall Ships promotional packages to highlight your business to visitors ready to explore the region in 2025. With thousands expected, these high-impact promotional opportunities will put your business ahead of the fleet.

For more information or to book your package, please contact:

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Tall Ships Races Packages

| What's included | Admiral | Captain | Officer |
|--|-------------------|------------------|------------------|
| Homepage and Tall Ships landing page advert | ✓ | ✓ | ✓ |
| Social spotlight | ✓ | ✓ | ✓ |
| Newsletter advert | ✓ | ✓ | ✗ |
| Exclusive newsletter (up to 30,000 recipients) | ✓ | ✗ | ✗ |
| Total package cost | £995 + VAT | £495 +VAT | £295 +VAT |
| Saving on rate card | £230.00 | £80.00 | £30.00 |

Examples only:

