

Ahoy there!

VisitAberdeenshire’s official destination website, **visitabdn.com**, attracts **156,000+ monthly views** eager to discover unique experiences and events across the North-east of Scotland. Thousands more engage with our social media and direct channels.

As Aberdeen prepares to host **Scotland’s largest free family event**, VisitAberdeenshire has created exclusive Tall Ships promotional packages to highlight your business to visitors ready to explore the region in 2025. With thousands expected, these high-impact promotional opportunities will put your business ahead of the fleet.

For more information or to book your package, please contact:

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Tall Ships Races Packages

What’s included	Admiral	Captain	Officer
Homepage and Tall Ships landing page advert	✓	✓	✓
Social spotlight	✓	✓	✓
Newsletter advert	✓	✓	✗
Exclusive newsletter (up to 30,000 recipients)	✓	✗	✗
Total package cost	£995 + VAT	£495 + VAT	£295 + VAT
Saving on rate card	£230.00	£80.00	£30.00

Examples only:

