

HOW TO GET THE MOST FROM YOUR VISITABERDEENSHIRE BUSINESS LISTING

BEFORE YOU BEGIN

Before you begin the process of submitting your business listing, we recommend that you read through this document for some hints and tips on getting the most from your listing.

We also recommend that you have the following prepared before you start:

- Description of your business for each of the main categories that your business applies to (see DESCRIPTION).
- Images to showcase your business (see IMAGES).

The submission form doesn't allow you to save your progress and come back to it later, so it should be completed in one sitting. It is also recommended to use the 'save and continue' / 'save and go back' buttons rather than the browser back buttons to make sure you don't lose any progress.

DESCRIPTION

Your listing on the VisitAberdeenshire website will promote your business and inspire visitors to click through to your website to find out more. When writing your listing description, consider why someone should visit you and what makes your business unique.

Our website listings fall into three main categories:

- What to do
- Food and drink
- Where to stay

If your business falls into more than one of these categories, it is recommended to write a separate description focussing on the elements of your business that falls into each individual category.

Below are some helpful tips for writing your listing description(s):

- The ideal length is around 100-150 words. This will allow visitors to your listing to quickly understand what your business is about and why they should visit. It also ensures that your listing is mobile-friendly.
- To maximise your ranking in Google searches, it is recommended to avoid copying and pasting existing content from your website. Google does not look favourably on duplicated content and will lower the rankings in search results for both your own website and your listing on our website.

IMAGES

You will need at least one main image to showcase your listing. This will be used as the image shown at the top of your listing. You can also add up to 6 additional images, which will be shown in the gallery section at the bottom of your listing.

You will be able to add a different main image and 6 gallery images for each of the three main categories that your business listing falls under ('What to do', 'Food and drink' and 'Where to stay').

Some helpful tips:

- Please ensure images are no larger than 8Mb and are in landscape format.
- We recommend that you use a high-quality, original image to avoid it appearing pixelated on your listing.

ACCREDITATIONS, AWARDS AND VISITSCOTLAND WELCOME SCHEMES

If you have any of the accreditations or awards listed, please make sure to tick them to ensure they are shown on your listing. If you have any awards or accreditations that are not currently listed, you can add a line to your listing description to let visitors know about it.

VisitScotland Welcome Schemes

- VisitScotland has developed several Welcome Schemes that are designed to complement the other Quality Assurance schemes. You can find more information [here >>](#)
- In order to display any of the Welcome Scheme logos on your listing, you must have applied for, and have been awarded, the relevant Welcome Scheme through VisitScotland.

BEFORE YOU SUBMIT YOUR LISTING

On the final page of your listing submission, you will see an example of how your new listing page will look once it is live on the website. If you want to change anything, please make sure to use the 'save and go back' button at the bottom of the page to ensure you don't lose anything you have already entered.

Once your listing has been submitted, it will be reviewed by one of the VisitAberdeenshire team and you will receive an email notification once it goes live.

CATEGORIES

We have created a number of categories, which help visitors find what they are looking for. When selecting which section of the website you would like to be listed under, please consider whether your business is relevant to that section.

Below you will find a full list of the categories, together with a description and examples of businesses which fit into each category. Please refer to this to find out more about which categories are relevant for your business.

When selecting a category, please ensure it is reflected in your listing description so that visitors can find out more. For example, if you tick the 'Afternoon Tea' category, let people know why they should visit you for afternoon tea to whet their appetites and entice them to click through to your website and book.

In addition to the categories below, your listing will also feature in the relevant towns and villages section under 'Plan your Trip'.

CONTACT INFORMATION

If you have any questions or experience any issues submitting your listing, please email submissions@visitabdn.com.

CATEGORY CRITERIA

FOR BUSINESS LISTINGS ON THE VISITABERDEENSHIRE WEBSITE

Please read this document carefully.

To help you identify the relevant categories for your business listing on our website, we have prepared a full list of categories along with an indication of the criteria for inclusion in each category with some examples of business types which meet the criteria.

When you tick a category, please be sure to include in your business description a reference to the particular product or service you offer in this category. This makes it easier for the visitor to find what they are looking for. As an example, if you tick the Food and Drink – Sweet Treats – Afternoon Tea category, the visitor will expect to see something about your afternoon tea in the description of your business. If you do not include the relevant information in your description, we regret we will have to remove this category as it would be too confusing for website users.

If you are unsure about anything and need advice about the categories relevant for your business please contact submissions@visitabdn.com .

CATEGORY CRITERIA: WHAT TO SEE AND DO

Here is the guidance for selecting the appropriate categories for your website listing(s).

If you do not fit into any of these categories, please do not worry as you will still appear in the relevant towns and villages section / Inspire Me feature.

Category	Criteria for inclusion
Culture & arts	<ul style="list-style-type: none"> All 'Culture and arts' listings which feature in any of the sub-categories (ie galleries / museums / stage and screen) will also appear in this section. Includes cultural and arts venues/attractions including theatres, museums and galleries. Includes locations (businesses and 'areas') which have appeared on, and/or inspired, TV, film or have been included in famous literature. Examples: Mar Lodge NNR (The Dark Knight Rises), P&J Live & Vanilla Ink: The Smiddy
Culture & arts – Galleries	<ul style="list-style-type: none"> Includes art galleries, permanent outdoor art and venues hosting permanent art exhibitions. Examples: Aberdeen Art Gallery, Duff House & Nuart Aberdeen.
Culture & arts – Museums	<ul style="list-style-type: none"> Includes museums and heritage centres. Examples: Aberdeen Maritime Museum, Fraserburgh Heritage Centre & Grampian Transport Museum.
Culture & arts – Stage and screen	<ul style="list-style-type: none"> Includes locations (business and/or 'areas') which have featured in films, literature or have inspired famous storytellers. Examples: Dunnottar Castle (Hamlet (1990)), Victor Frankenstein (2015), Slains Castle (Dracula (1897)) & Strathdon (Mary, Queen of Scots (2018)).

Category	Criteria for inclusion
Golf	<ul style="list-style-type: none"> Includes Aberdeen and Aberdeenshire's 55 golf courses and driving ranges Not relevant for crazy golf and fun golf.
Golf - Championship	<ul style="list-style-type: none"> Includes golf courses that have hosted/will host a championship. Examples: Newmachar Golf Club, Royal Aberdeen Golf Club & Trump International
Golf – Driving ranges	<ul style="list-style-type: none"> Includes driving ranges Examples: Cruden Bay Golf Club, Kings Links Golf Course & Paul Lawrie Golf Centre
Golf – Golf tour operators	<ul style="list-style-type: none"> Includes specialist golf tour operators based in Aberdeen and Aberdeenshire offering golfing breaks (itineraries and tours) . Examples: Bonnie Wee Golf, Buchan and Byers Golf Tours & Golf World Corporate Ltd
Golf - Links	<ul style="list-style-type: none"> Includes links golf courses Examples: Fraserburgh Golf Club, Murcar Links Golf Club & Stonehaven Golf Club
Golf – Parkland & Heathland	<ul style="list-style-type: none"> Includes parkland or heathland golf courses Examples: Aboyne Golf Club, Banchory Golf Club & Meldrum House Golf Course

Category	Criteria for inclusion
Great outdoors	<ul style="list-style-type: none"> • Includes outdoor activity providers • Includes outdoor businesses as well as ‘areas’ (e.g. lochs, mountains and beaches). • Not relevant for castles that are not on estates or have a park/garden on their grounds that are open to the public. • Not relevant for golf centres located in the great outdoors. • Examples: Maryculter Carriage Driving Centre, Seaton Park & Stonehaven Sea Safari
Great outdoors – Cairngorms National Park	<ul style="list-style-type: none"> • Includes all <u>outdoor</u> businesses and ‘areas’ located in the Aberdeenshire area of the Cairngorms National Park including Munros, lochs, ski centres and activity parks. • Not relevant for other businesses types located in the Cairngorms (ie. indoor attractions / restaurants / accommodation) • Examples: Candysclan Dilly Dally around the Cairngorms, Deeside Gliding Club & The Lecht 2090
Great outdoors – Coast	<ul style="list-style-type: none"> • Includes all <u>outdoor</u> coastal businesses and ‘areas’ located along Aberdeen and Aberdeenshire’s coast including beaches, nature reserves and harbours. • Includes outdoor activity providers offering watersports/wildlife cruises. • Not applicable for other businesses types located on the coast (ie. indoor attractions / restaurants / accommodation) • Examples: Aberdeen Beach, Banff Harbour Marina & RSPB Troup Head
Great outdoors - Cycling	<ul style="list-style-type: none"> • Includes Cycling routes, paths and specialist cycling businesses. • Also includes cycling tours, guides and bicycle rental/repair shops • Examples: Cyclehighlands, Loch Muick & Tarland Trails
Great outdoors – Cycling – Guides, tours, rentals and repairs	<ul style="list-style-type: none"> • Includes cycling guides, tours, bicycle hire and bicycle repair. • Examples: Bennachie Bike Bothy, Macdui Bike Tours & Ride in Peace Adventures
Great outdoors – Cycling – Leisurely routes	<ul style="list-style-type: none"> • Includes cycling routes which are less strenuous and suitable for beginners and families. • Includes cycling routes with maintained paths and tracks. • Not relevant for cycling tour guides. • Examples: Brig O’Balgownie, Insch to Oyne Cycle Route & The Deeside Way
Great outdoors – Cycling – Mountain biking routes	<ul style="list-style-type: none"> • Includes official mountain biking routes and trails. • Not relevant for cycling tour guides. • Examples: Cairnwell Chairlift at Glenshee, Deeside and Donside Cycling Route & Tarland Trails
Great outdoors – Fishing	<ul style="list-style-type: none"> • Includes businesses and ‘areas’ which offer fishing and angling. • Accommodation with reserved fishing peats can be listed here only if non-residents can fish. • Examples: Crathes Castle Fishing, Montcoffer Fishing’s & Twin Peakes Fly Fishing
Great outdoors – Nature and wildlife	<ul style="list-style-type: none"> • Includes businesses and ‘areas’ specialising in nature and wildlife, or where nature and wildlife can be spotted. • Includes nature reserves, aquariums and wildlife tours. • Examples: Bullers of Buchan, Braemar Highland Experience & Forvie National Nature Reserve
Great outdoors – Parks and gardens	<ul style="list-style-type: none"> • Includes all parks and gardens which are open to the public. • Examples: Aden Country Park, Crathes Castle Garden & David Welch Winter Gardens
Great outdoors – Walking	<ul style="list-style-type: none"> • Includes any recognised walking routes and trails • Includes beaches, rivers, parks, hills/Munros and country parks

	<ul style="list-style-type: none"> • Includes castle estates with walking route/paths • Includes activity parks with recognised walking route/path • Examples: Cambus O May, Mar Lodge NNR & The Deeside Way
Great outdoors – Walking - Coastal	<ul style="list-style-type: none"> • Includes coastal walks • Examples: Aberdeen Beach, The Peterhead Trail & Stonehaven Harbour
Great outdoors – Walking - Countryside	<ul style="list-style-type: none"> • Includes hills, Munros and parks where you can walk. • Examples: Dess Waterfall, Glen Tanar Estate & Muir of Dinnet NNR
Great outdoors – Water sports	<ul style="list-style-type: none"> • Includes businesses and ‘areas’ offering water sports activities • Includes surf schools and paddle boarding and activity centres offering water sport activities. • Examples: Aquaplay Scotland, Knockburn Sports Loch & Stonehaven Paddleboarding
Great outdoors – Winter sports	<ul style="list-style-type: none"> • Includes businesses and ‘areas’ offering snow sports activities • Examples: Aberdeen Snowsports, Glenshee & Huskyhaven

Category	Criteria for inclusion
History & heritage	<ul style="list-style-type: none"> • Includes historically important settlements, buildings, statues and monuments that the public can access. • Includes history-focused museums and heritage centres. • Examples: Aberdeen Town House, Brig O’Balgownie & Drum Castle
History & heritage - Castles	<ul style="list-style-type: none"> • Includes any of the 263 castles that can be visited by the public. • Not relevant for privately owned houses which don’t allow public access. • Not relevant for tour guides who offer tours of castles as part of their service . • Examples: Corgarff Castle, Fyvie Castle & Kinnaird Head Castle
History & heritage – Castles – Castle ruins	<ul style="list-style-type: none"> • Includes castles which have fallen into ruin that visitors can visit. There must be some remains of the castle to see. Not relevant for sites where castles once stood. • Examples: Dunnideer Castle, Kildrummy Castle & Slains Castle
History & heritage – Castles - Stately Homes	<ul style="list-style-type: none"> • Includes stately homes and historic houses that can be visited by the public. • Examples: Duff House, Haddo House & Leith Hall
History & heritage – Churches and cathedrals	<ul style="list-style-type: none"> • Includes historic churches and cathedrals, including those that have fallen into ruin and can be visited by the public. • Examples: Kinneff Old Church, St Machar’s Cathedral & St Mary’s Chapel
History & heritage – Royal heritage	<ul style="list-style-type: none"> • Includes only those businesses and ‘areas’ directly associated with the Royal Family. • Includes visitor attractions or places the Royals have bestowed a Royal Warrant and businesses funded/ owned by the Royal Family. • Not relevant for tour guides. • Examples: Braemar Highland Games Centre, Duff House Royal Golf Club & Royal Deeside Railway
History & heritage – Statues and monuments	<ul style="list-style-type: none"> • Includes statues, stone circles, pictish stones, bridges and monuments in Aberdeen and Aberdeenshire. • Examples: Mercat Cross, Tomnaverie Stone Circle & William Wallace Statue

Category	Criteria for inclusion
Plan your trip – Equipment hire	<ul style="list-style-type: none"> Includes businesses offering equipment hire. Equipment must be available for hire without the requirement to purchase lessons/entry. Examples: Curl Aberdeen, Peterhead Golf Club & Transition Extreme
Plan your trip – Guided tours and tour guides	<ul style="list-style-type: none"> Includes tour guides and guided activities including walking and driving tours. Descriptions must be tailored to focus on the tours being offered in Aberdeen and Aberdeenshire. Not relevant for tours out with Aberdeen and Aberdeenshire. Not relevant for attractions that offer tours on site i.e. castle and whisky distillery tours. Examples: e-Guide, Bothies and Bannocks & Hillgoers
Plan your trip – Private transport	<ul style="list-style-type: none"> Includes chauffer, motorhome and coach companies that offer private transport Includes tour guides offering private tours with transportation included. Examples: Aberdeen Chauffeur Service, Braemar Highland Experience & Highland Journeys
Plan your trip – Private transport – Self drive	<ul style="list-style-type: none"> Includes car, minivan, minibus and motorhome rental companies. Examples: Cairngorm Motorhomes & Haven Tourers Ltd
Plan your trip – Private transport – Chauffeur Driven	<ul style="list-style-type: none"> Includes businesses offering a chauffeur driven service/tour of Aberdeen and Aberdeenshire. Includes taxi companies based in Aberdeen and Aberdeenshire. Examples: Aurora Tours, Granite City Tour Company & Wild History and Whisky Tours
Plan your trip – Private transport – Taxi services	<ul style="list-style-type: none"> Includes taxi companies based in Aberdeen and Aberdeenshire Examples: The Black Car Company
Plan your trip – Shopping and souvenirs	<ul style="list-style-type: none"> Includes businesses whose core operation is as a gift or souvenir shop, a shopping centre, garden centre, or seller of local Aberdeen and Aberdeenshire produce. Not relevant for businesses which operate for a different core function i.e. whisky distillery or cafe. Examples: Aberdeen Whisky Shop, Juniper & The Spotty Bag Shop

Category	Criteria for inclusion
Touring routes	<ul style="list-style-type: none"> Recognised touring routes in Aberdeen and Aberdeenshire. Includes routes which can be done by foot, by bike and by car. Not relevant for individual businesses which exist on recognised touring routes. Only the routes themselves.
Touring – By bike	<ul style="list-style-type: none"> Includes bike touring routes. Includes cycling tour guides and rentals. Examples: Banff and Macduff Heritage Trail & The Deeside Way
Touring – By car	<ul style="list-style-type: none"> Includes car touring routes Examples: Aberdeenshire Castle Trail, North East 250 & SnowRoads
Touring – By foot	<ul style="list-style-type: none"> Includes walking routes Examples: Nuart Aberdeen, Painted Doors & Peterhead Town Trail

Category	Criteria for inclusion
Stag and Hen	Accepts stag and hen groups
Pet friendly	Accepts pets
Family	Family-friendly activities, eateries and accommodation

CATEGORY CRITERIA: FOOD & DRINK

Here is the guidance for selecting the appropriate categories for your website listing(s).

Please note: These categories are not relevant for accommodation that offers food and drink for residents only unless it is **explicitly stated** that non-residents can also eat and drink at the accommodation.

Category	Criteria for inclusion
Food & Drink	<ul style="list-style-type: none"> Includes businesses offering a food and/or drink dining offering or experience. Includes accommodation serving food only if open to the general public i.e. a B&B serving breakfast for residents only cannot appear in the section.
Food & Drink - Bars & Nightlife	<ul style="list-style-type: none"> Includes bars and pubs. Includes hotel and other venue bars such as bowling alleys, golf clubs and restaurants. Examples: Grape and Grain, Lane 7 & Paramount
Food & Drink - Bars - Cocktails	<ul style="list-style-type: none"> Includes bars that specialise in making and serving cocktails. Bars that stock a standard number of cocktails are not applicable. Examples: Revolution, The Spiritualist & The Tippling House
Food & Drink - Bars - Craft Beer	<ul style="list-style-type: none"> Includes bars that specialise in making and/or serving craft beer. Bars that stock a standard number of craft beers are not applicable. Examples: BrewDog's Dogwalk Brewery Tour, CASC & Fierce Bar
Food & Drink - Bars - Gin	<ul style="list-style-type: none"> Includes bars that specialise in making and/or serving gin or has a significant gin collection. Bars that stock a standard number of gins are not applicable. Examples: Cheers Café Bar & Tavern, Eat on the Green & Orchid
Food & Drink - Bars – Nightlife	<ul style="list-style-type: none"> Includes bars and nightclubs open from late evening to the early hours of the morning (approx. 11pm-3am). Not relevant for bars that close before midnight . Examples: 21 Crimes, Grosvenor Casino Aberdeen & Nox
Food & Drink - Bars - Traditional Pub	<ul style="list-style-type: none"> Includes traditional and/or Scottish pubs only. Examples: Fourmile House, Ma Camerons & The Steading Bar
Food & Drink - Bars - Whisky	<ul style="list-style-type: none"> Includes bars that specialises in making and/or serving whisky or has a significant whisky collection. Bars that stock a standard number of whiskies are not applicable. Examples: 1236 Cave Bar at Meldrum House, Clavis Whisky Bar at Trump International & The Grill
Food & Drink - Breakfast & Brunch	<ul style="list-style-type: none"> Includes cafes and restaurants serving breakfast and/or brunch. Includes all day breakfast venues. Examples: Sandman Signature Hotel, The Boat Inn & The Craftsman Company
Food & Drink - Evening Meal	<ul style="list-style-type: none"> Includes restaurants serving evening meals. Examples: Angus & Ale, Mac's Pizzeria & The Cowshed Restaurant and Takeaway
Food & Drink – Experience	<ul style="list-style-type: none"> Includes food and drink experiences - distillery tours, chocolatier, bread making courses, bars offering mixology courses. Examples: Burnside Brewery, Cocoa Ooze & Porter's Gin Micro Distillery
Food & Drink – Farm Experiences	<ul style="list-style-type: none"> Includes farm-based experiences, either self-guided or accompanied, that include a food element. Includes farm shops, dining at a farm, farm tours and experiences. Examples: Aberdeenshire Highland Cattle, Belwade Farm & Deeside Activity Park
Food & Drink – From the surf	<ul style="list-style-type: none"> Includes restaurants specialising in making and serving local seafood dishes. Not relevant for businesses that offer only minimal fish dishes on the menu.

	<p>Examples: The Bay Fish and Chips, The Silver Darling & Tolbooth Seafood Restaurant</p>
Food & Drink – From the turf	<ul style="list-style-type: none"> • Includes restaurants specialising in making and serving local game and Aberdeen Angus Beef dishes. • Not relevant for businesses that offer only minimal game and/or steak dishes on the menu. • Examples: Porterhouse Steakhouse, The Rothesay Rooms & Vovem Meat & Liquor
Food & Drink – Grab and Go	<ul style="list-style-type: none"> • Includes cafes and restaurants serving take-away options. • Not relevant for snacks from a shop. • Examples: AVO, Haigs Food Hall & Quayside Restaurant and Fish Bar
Food & Drink – Independents	<ul style="list-style-type: none"> • Includes independently (locally or Scotland) owned cafés, bars, restaurants or foodie experiences. • Examples: Music Hall Aberdeen, Seafood Bothy & The Highlander Café Bus
Food & Drink – Lunch	<ul style="list-style-type: none"> • Includes cafes and restaurants serving lunch. • Examples: 1906 Restaurant at HMT, Barra Berries Farmshop and Kitchen & Crathes Castle, Garden & Estate
Food & Drink – Michelin Guide	<ul style="list-style-type: none"> • Includes restaurants that feature in the current year official Michelin Guide. Click here for more information.
Food & Drink – Sunday roast	<ul style="list-style-type: none"> • Includes Cafes and restaurants serving traditional Sunday roast. • Not relevant for places serving Sunday lunch with no traditional Sunday roast on the menu. • Examples: Celebrations of Turriff, No.10 Bar and Restaurant & Tor Na Coille Hotel & Restaurant
Food & Drink - Sweet Treats	<ul style="list-style-type: none"> • Includes cafes and restaurants specialising in serving afternoon tea and/or ice cream and coffee shops. • Examples: Braemar Highland Games Centre, Palm Court Hotel & The Chocolate Bar
Food & Drink - Sweet Treats - Afternoon Tea	<ul style="list-style-type: none"> • Includes cafes and restaurants specialising in serving afternoon tea. • Examples: Douneside House, The Carriage & The Marcliffe Hotel and Spa
Food & Drink - Sweet Treats – Coffee shops	<ul style="list-style-type: none"> • Includes cafes and restaurants specialising in serving coffee and cake. • Examples: Books and Beans, Figment & Ride Coffee House
Food & Drink - Sweet Treats - Ice Cream	<ul style="list-style-type: none"> • Includes cafes and parlours specialising in making and/or serving ice cream. • Not relevant for businesses that offer only minimal ice cream options. • Examples: Aunty Bettys, Mackie’s 19.2 & Portsoy Ice Cream
Food & Drink – Vegan & Vegetarian	<ul style="list-style-type: none"> • Includes cafes and restaurants specialising in vegan or vegetarian food. • Includes cafes and restaurants offering a specific vegan or vegetarian menu. • Not relevant for businesses that offer only minimal vegan or vegetarian dishes on the menu. • Examples: Foodstory, Malmaison Hotel & Ninety-Nine Bar and Kitchen
Food & Drink – VisitScotland’s Taste Our Best	<ul style="list-style-type: none"> • Includes food and drink businesses which have achieved official VisitScotland ‘Taste Our Best’ accreditation. Click here for more information.
Food & Drink - Whisky	<ul style="list-style-type: none"> • Includes food and drink businesses specialising in whisky including whisky distilleries, bars, shops and tour companies. • Examples: Royal Lochnagar Distillery, Still Tours Scotland & The Grill
Food & Drink – Whisky – Whisky distilleries	<ul style="list-style-type: none"> • Includes whisky distilleries which can be visited by the public. • Examples: Glen Garioch Distillery, Glenglassaugh Distillery & GlenDronach Distillery
Food & Drink – Whisky – Whisky themed tours	<ul style="list-style-type: none"> • Includes tour guides and local day tour operators offering specialist whisky focused tours. • Not relevant for whisky distilleries offering tours. • Examples: High Spirits Tours, Still Tours Scotland & The Big Dig Distillery Company

Category	Criteria for inclusion
Stag and Hen	Accepts stag and hen groups
Pet friendly	Accepts pets
Family	Family-friendly activities, eateries and accommodation

CATEGORY CRITERIA: WHERE TO STAY

Here is the guidance for selecting the appropriate categories for your website listing(s).

Category	Criteria for inclusion
Accommodation – City Accommodation	<ul style="list-style-type: none"> Includes all accommodation within the boundary of the city of Aberdeen. Examples: Mercure Aberdeen Ardoe House Hotel & Spa, Northern Lights Apartments Aberdeen & Sandman Signature Aberdeen Hotel
Accommodation – B&B & Guesthouse	<ul style="list-style-type: none"> Includes B&B and guest houses Examples: Brandon Lodge B&B, Feughside Guesthouse & Netherton Farm Lodge
Accommodation – Cairngorms National Park	<ul style="list-style-type: none"> Includes accommodation within the Aberdeenshire boundary in the Cairngorms National Park area. See boundary lines here. Examples: Ballater Caravan Park, No45 Guest House & The Fife Arms
Accommodation – Camping & Glamping	<ul style="list-style-type: none"> Includes campsites and glamping accommodation Examples: Braemar Caravan Park, Howe of Torbeg & The Lily Pod
Accommodation – Castles	<ul style="list-style-type: none"> Includes a castle which offers accommodation in the castle. Not relevant for cottages on castle estates. You must be able to stay in the castle, not in the grounds. Examples: Cluny Castle, Drum Castle & Fyvie Castle
Accommodation – Coastal	<ul style="list-style-type: none"> Includes accommodation along the coast, which must be situated along Aberdeen’s coast or in a coastal town/ village. Examples: Bayview Apartments, Portsoy Links Caravan Park & The Banff Springs
Accommodation - Countryside	<ul style="list-style-type: none"> Includes accommodation located in Aberdeenshire in a countryside location. Examples: Douneside House, Meldrum House Country Hotel & Cairngorms Lodges
Accommodation – Exclusive Use	<ul style="list-style-type: none"> Includes accommodation offering exclusive use of the property. Venues must be able to sleep a minimum of 10 people to appear in this section. Examples: Candacraig, Raemoir House Hotel, & Wardhill Castle
Accommodation – Holiday Caravans & Motor Homes	<ul style="list-style-type: none"> Includes caravan parks and motor home hire Examples: Aden Caravan and Camping, Cairngorm Mountain Motorhome & Greenwood Loch Holiday Park
Accommodation - Hostels	<ul style="list-style-type: none"> Includes inexpensive accommodation with private and shared rooms. Examples: Ballater Hostel, HostellingScotland & Sail Loft Bunkhouse
Accommodation – Hotel	<ul style="list-style-type: none"> Includes hotels. Examples: Aberdeen Douglas Hotel, Banchory Lodge & Malmaison Hotel
Accommodation – Luxury	<ul style="list-style-type: none"> Includes accommodation rated 4*+ by VisitScotland or equivalent Examples include Lys-Na-Greyne, Maryculter House & The Chester Hotel
Accommodation – Quirky	<ul style="list-style-type: none"> Includes accommodation that is unique/unusual in an interesting or appealing way. Includes accommodation in castles. Examples: Boutique Farm Bothies, Down on the Farm & Glen Dye Cabins & Cottages
Accommodation – Self Catering & Apartments	<ul style="list-style-type: none"> Includes self-catering accommodation. Examples: Dalriada Luxury Lodges, Downie’s Cottage & Tahuna Bothies
Serviced Apartments	<ul style="list-style-type: none"> Includes serviced apartments. Examples: Hilton Grand Vacations Club at Craigmillaroch, Parkhill Luxury Serviced Apartments & Skene House Hotel Suites

Category	Criteria for inclusion
Stag and Hen	Accepts stag and hen groups
Pet friendly	Accepts pets
Family	Family-friendly activities, eateries and accommodation