

*between the mountains
and the sea*

True Majesty. True North. True Scotland

CRUISE
ABERDEENSHIRE

CruiseAberdeenshire is a working alliance between Aberdeen Harbour Board, VisitAberdeenshire and multiple other stakeholders.

Our aim is to ensure that you and your passengers have the best experience possible in our special part of the world.

CruiseAberdeenshire offers:

- A joined-up Port and Destination offering
- Local advice and expertise
- Familiarisation visits for your teams and representatives
- Connections and introductions to local suppliers and organisations
- Use of the images and videos on our website

Local Investment

- £20m investment in Aberdeen Airport
- £30m redevelopment of Aberdeen Art Gallery
- £7m redevelopment of Aberdeen Music Hall
- £745m Aberdeen by-pass completed
- £333m invested in brand new conference venue
- £350m harbour extension



Aberdeen Harbour Board



Highly successful
Trust Port

UK's oldest
operating
business

Over £200m
recent investment
in infrastructure

£350m new port
expansion project
(Open 2021)



Aberdeen – Where everything comes together

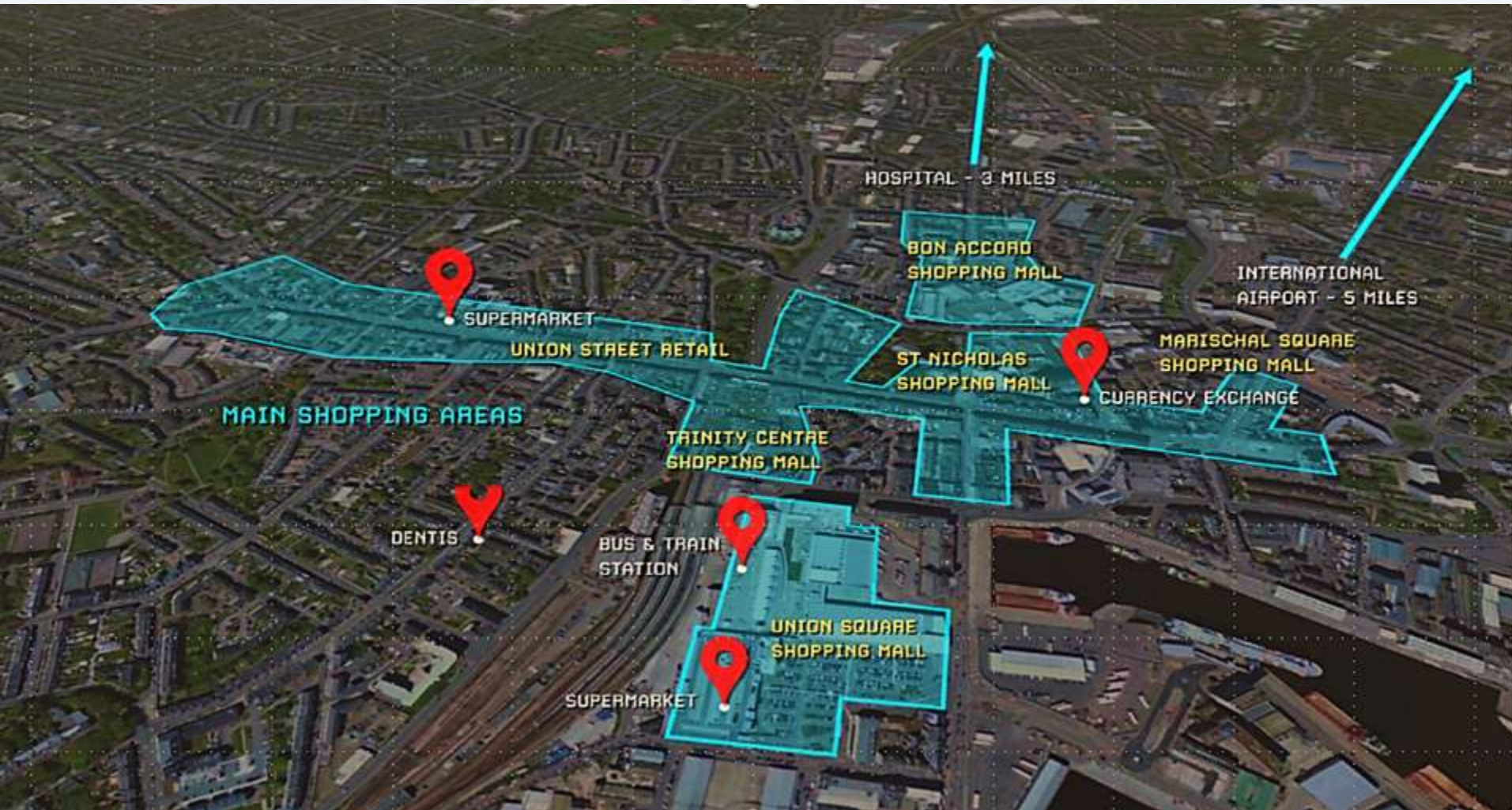
- Aberdeen is well connected to UK and International cities
- Aberdeen International Airport, train and bus network well established
- Aberdeen road infrastructure recently upgraded to provide world class transit routes
- Unbeatable choice and diversity of destinations



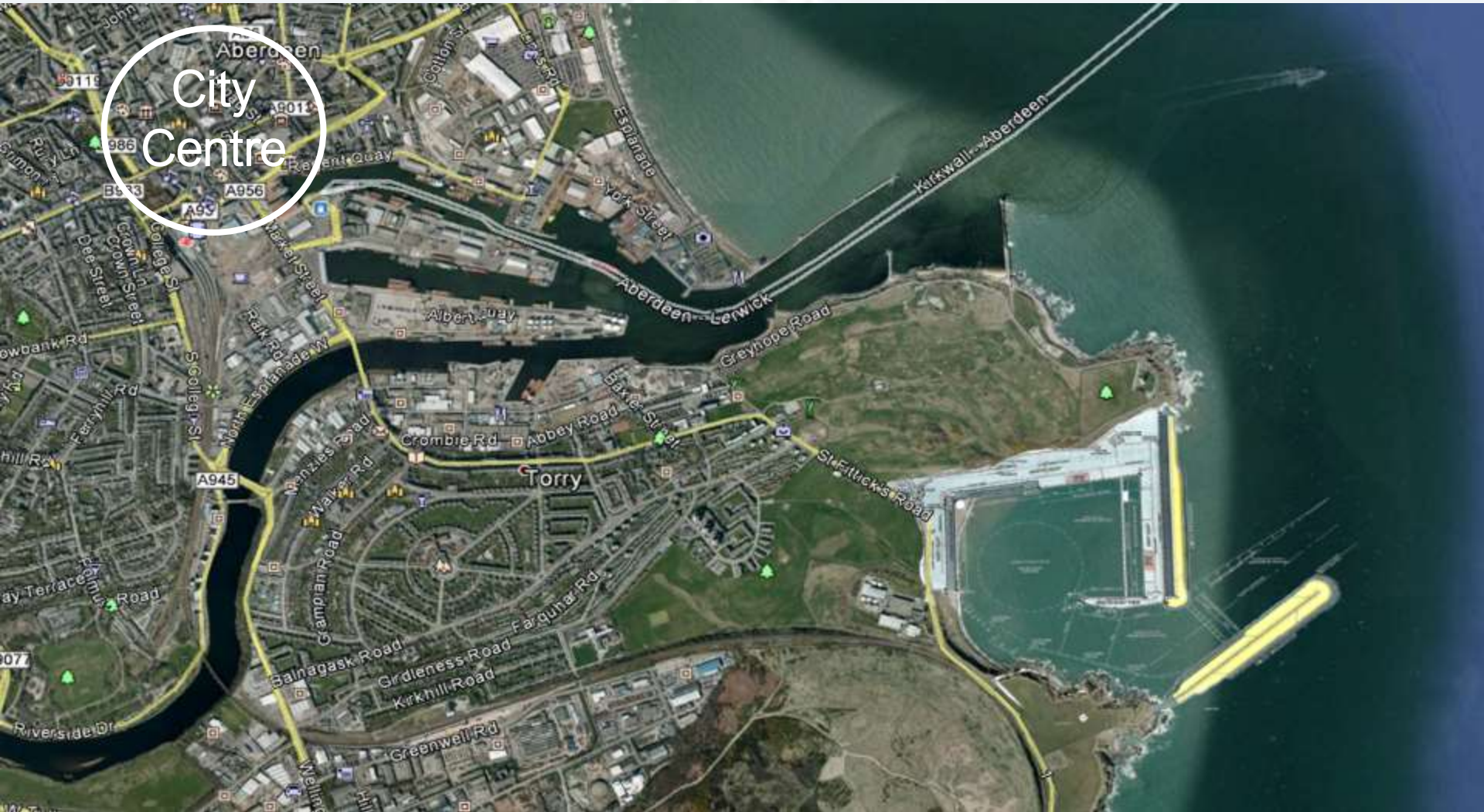
Aberdeen – Existing Harbour



Aberdeen City Centre



Aberdeen South Harbour



Aberdeen
Harbour

CREATING PROSPERITY FOR GENERATIONS



Aberdeenshire

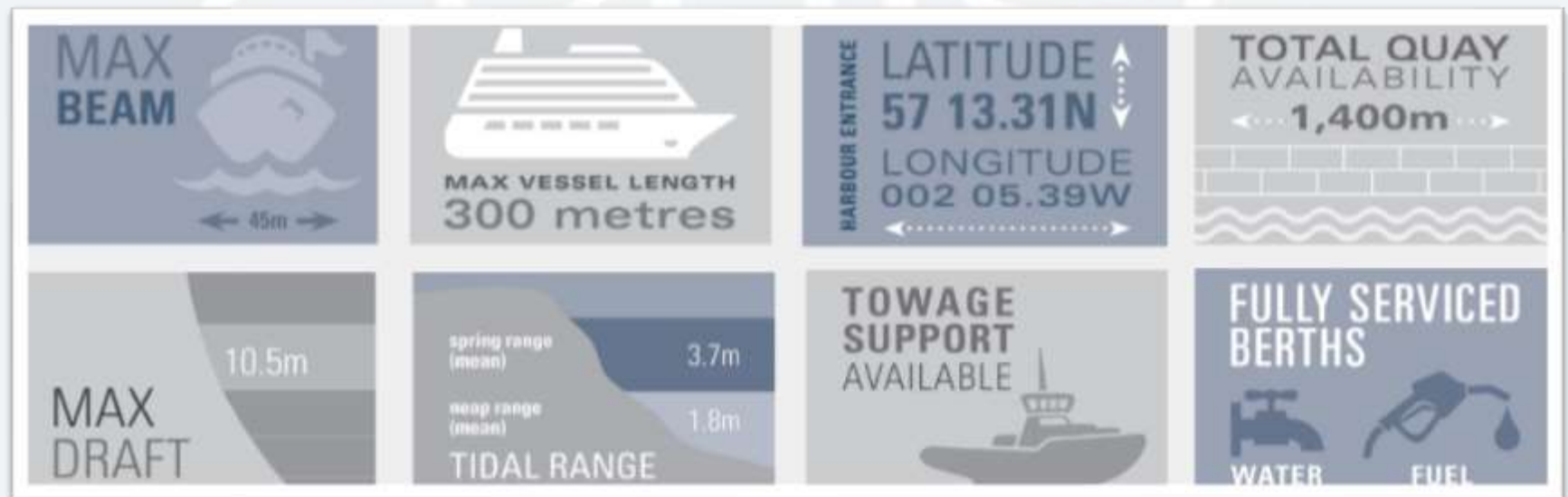
Aberdeen South Harbour due for completion 2021







Aberdeen South Harbour



Aberdeen South Harbour – TRA Quayside

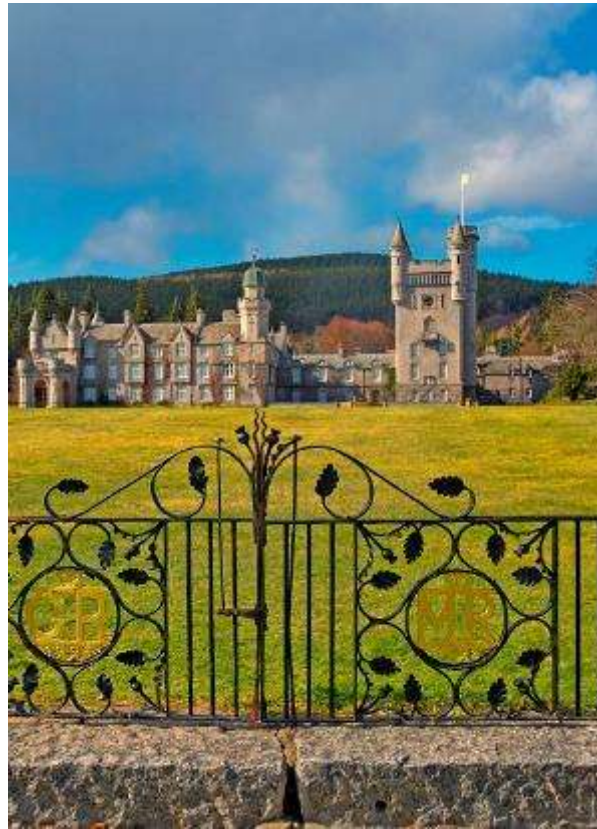


Aberdeen
Harbour

CREATING PROSPERITY FOR GENERATIONS



Aberdeenshire



A wide choice of authentic experiences for shore excursions



Aberdeen
Harbour

CREATING PROSPERITY FOR GENERATIONS



Aberdeenshire



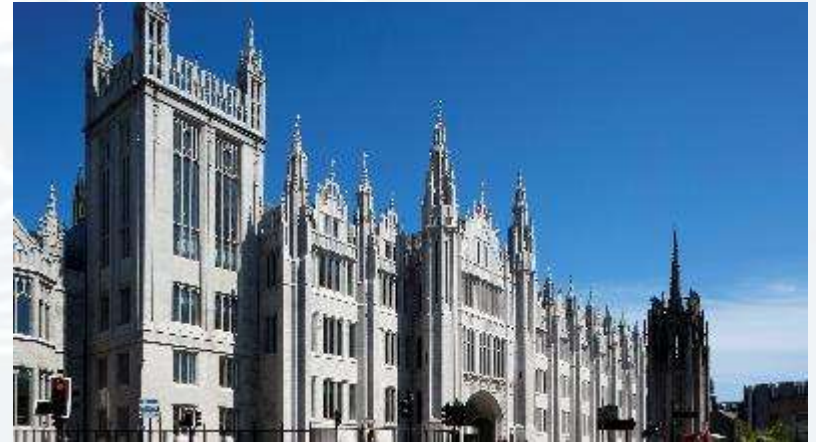
Aberdeen - The Granite City

- Aberdeen city centre – 3.3km from Aberdeen South Harbour
- Golden sandy beach – 12 minutes walk from city centre
- Urban dolphins play around the harbour mouth



Aberdeen – Panoramic Tour

- Architecturally distinctive - Marischal College
- Old Aberdeen – main conservation area
- Fittie – traditional fishing quarter
- Walkabouts – city centre, Old Aberdeen, NuArt, maritime themed, food and drink



Aberdeen City – Culture & Heritage

- Museums and Galleries - Aberdeen Art Gallery, Aberdeen Maritime Museum, Gordon Highlanders Museum
- Award winning parks and gardens including Winter Gardens
- Fittie – traditional fishing village of Footdee





Majestic Royal Deeside

- Balmoral Castle
- Shopping in Ballater
- Royal Lochnagar Distillery





Majestic Royal Deeside

- Old Royal Station, Ballater
- Kincardine Castle
- Braemar Highland Games Centre



Castle and Coast

- Dunnottar Castle
- Paddle Boarding
- Stonehaven Town





Castle and Highland Cattle

- Highland Cattle
- Crathes Castle & Gardens
- Milton of Crathes Crafts/Steam Train



Castle, Garden and Whisky

- Castle Fraser
- Great Garden of Pitmedden
- Glen Garioch Distillery
- Fyvie Castle
- Duff House





Prisoners and Pale Ales

- Brewdog and the Dog Walk
- Peterhead Prison Museum
- Museum of Scottish Lighthouses
- Portsoy harbour



Craigievar Express

- Craigievar Castle , said to have inspired Walt Disney's Enchanted Castle



- 1960s double decker bus
- Grampian Transport Museum- where original Craigievar express is displayed



Golf

- 55 golf courses
- 30 courses within a 30 minute drive of the city
- Two of the oldest courses in the world (Royal Aberdeen & Fraserburgh)
- Mix of links, parkland and championship courses



Food and Drink

- 9 local breweries including BrewDog
- Local produce and specialities such as Cullen Skink soup
- Gin distilleries
- Traditional country pubs, farm shops and independent restaurants





The Great Outdoors


- Cairngorms National Park – 55km from Aberdeen
- Spectacular estates and rugged coastline for cycling, walking and wildlife spotting
- Water sports including sailing, surfing, fishing and paddleboarding
- Country sports including shooting and 4x4 driving



Aberdeen as Embarkation Port

- 7000 hotel rooms in the city
- 1,500 new bedrooms over the next three years
- Most major brands represented
- Range of independent properties available





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